

# Burtch Works

WITH MORE RECRUITING EXPERIENCE THAN ANY OTHER FIRM, BURTCH WORKS OFFERS PINPOINT PERFECT PLACEMENT OF HIGHLY-QUALIFIED QUANTITATIVE BUSINESS PROFESSIONALS IN THE SPECIALIZED AREAS OF BUSINESS ANALYTICS, MARKETING RESEARCH, QUANTITATIVE MARKETING, DATA SCIENCE, AND INSIGHTS.

*Burtch Works' expertise in the highly-specialized array of marketing disciplines and quantitative analytics is unparalleled.*

## Exceptional Industry Knowledge & Integrity

Burtch Works is an experienced team of dedicated recruiting professionals. Our expertise in the highly specialized areas of business analytics, marketing research and data science is unmatched, which is why a number of publications including the **Wall Street Journal**, **New York Times**, **CNBC**, **Mashable**, the **Chicago Tribune**, and **Forbes.com** have featured Burtch Works as an industry thought leader regarding trends in quantitative hiring.

We are trusted advisors to both our clients and candidates, and are proud of a recruiting strategy that promotes long-

term client partnerships and career-spanning relationships with candidates.

The explosion of digital data has created a profound and growing need for experts who can translate data into practical strategies and solutions. The people who make sense of these vast amounts of data — specialists in consumer insights, credit/risk analytics, data science, marketing analytics, and direct marketing — are our people. We know who they are and how they work, and we are passionate about making meaningful connections to further their career.

**Our reach is unmatched.**  
**Our team is expert and experienced.**  
**Our relationships are the key to our success.**

Our business is the business of change. In addition to finding that singular person to meet a specific, one-time need, we work closely with our clients and professionals on long-term objectives. We look forward to helping you define strategic goals and plan for your future or the future of your team.

### AREAS OF EXPERTISE

- Marketing Science
- Market Research
- Big Data & Data Science
- Direct Marketing
- Credit Analytics
- Risk Analytics
- Business Intelligence
- Consumer & Shopper Insights
- Search Engine Optimization
- Digital Analytics
- Social Media Marketing
- Operations Research
- Competitive Intelligence
- Sales Analytics
- Integrated Marketing
- Media Optimization
- Web Analytics
- eCommerce
- Pricing

## BUILDING RELATIONSHIPS



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### INDUSTRY EXPERTS

Burtch Works publishes industry-leading research delivering an in-depth look into the quantitative hiring market, such as annual salary reports, flash surveys, blogs, webinars, and partnerships with Forrester Research and the International Institute for Analytics — all of which we offer to our network free of charge.